

## What is Web Content Filtering ?

Web sites are an essential part of today's business, however there are a lot of web sites that are not suitable for the working environment, or that your users do not need access too to perform their daily tasks. Web Content Filtering is an off site service from Talk Internet that blocks access to particular web sites, or types of web site.

**Packet Level** - Talk Internets web filtering uses real time categorization of web sites with an Artificial Intelligence engine and URL database containing over 3.8 Billion classified URL's and adding 15 million per day.

**Secure** – The off site web filtering product will categorise web sites into one of 90 different categories' – utilising HTTP, HTTPS and FTP traffic analysis. This ensures that your users only browse to secure authorised web sites.

## Features and Benefits

Utilising the Off Site Web Content Filtering product from Talk Internet ensures that your users only examine web sites that are on the 'White List'. A white list is created from the default settings within the platform, as well as from any web sites that your users require to examine. The online portal gives granular reports as well as full customisable options for the system administrator.

**Centralised** – Web based administration console that enables the system IT resources to manage the internet access policy and obtain reports.

**Reporting** – Full granular level reporting is available, including blocked sites, user requests to blocked sites, time stamps, date stamps and also requests that passed the filter,

**Individual User Authentication** – Each user is allocated their own username and password. Internet usage policies are allocated to either individual users or groups of users, thus creating a rich environment for the IT resource to grant rights. Certain users can therefore have a higher access level to the internet than others.

## Configuration

**Control** – The Content filtering platform is available 24x7 on line to allow access for configuration

**Installation options** – There are several installation options that have been implemented. The first is to utilise the router to pass all traffic directly through the content filtering platform, creating a site wide content filter. The second is to install a small application on to each PC that logs the user information from active directory and then applies the correct internet access policy based on the username and definitions within the platform.

## Technical Facts and Features

<b>Operating System</b>	Windows user applications available.
<b>Secure</b>	Full custom policies ensure that secure internet access happens across your organisation. 3.8 Billion URL's listed with 15 million being added every day.
<b>Deny All</b>	The ability to total deny all internet access for that chosen user
<b>Except All</b>	Allows free internet access to the user except for the list of sites that you have provided
<b>Customizable</b>	In addition to the predefined list of unacceptable web sites IT resources can add sites to the blocked list (such as facebook.com)
<b>Databases</b>	Fully up to date database of inappropriate URL's held on the platform

## About Talk Internet

A quick glance at the market will reveal that there are many ISPs that you could be talking to - so why deal with Talk Internet? The answer is simple, flexibility. We do not believe in a "one-size fits all" approach. We customise our solutions to meet our customers' specific requirements and this approach has been at the core of our success.

Established for over 10 years, we are a UK-based operation, with our data centres and support function located in the UK. This means that if you have a problem you can quickly get through to one of our highly-trained support technicians who will help you find a resolution.

**Need more information? Call us now on 0845 310 1010 or visit [www.talkinternet.co.uk](http://www.talkinternet.co.uk)**

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